



Louisiana Independent Auto Dealers Association
1630 North Flannery Road
Baton Rouge, LA 70815



225-275-8088 or 1-800-960-5423 Fax: 225-275-6889

REASONS TO BE A MEMBER OF LIADA

- ◆ LIADA is the only automobile trade association representing the independent automobile dealer. The association is organized so that control of its policies and activities is in the hands of the active dealer members.
- ◆ Membership in LIADA and National Independent Auto Dealers Association is the most effective protection you can have for your own interest. The Association is ready and able to render service any time you require it. The service is often provided before you realize you even need it.
- ◆ LIADA is the only organization that can effectively combat state legislation unfavorable to your business. Alone, you have little hope of successful combatting regulations that will damage your business. Joined with a group, your voice is commanding and potent.
- ◆ LIADA members are privileged to attend all Annual Conventions. The conventions feature speakers on subjects of interest to used car dealers and provide generously for the entertainment of those in attendance.
- ◆ As a member of LIADA, you will have the opportunity to meet with the most progressive and successful used car dealers in Louisiana - dealers who have the industry at heart from whom you can gain profitable ideas.
- ◆ Important news and information about the automobile business is mailed to you on a regular basis. The information is designed to help you plan ahead by keeping you informed on matters likely to affect your business income.
- ◆ Membership in LIADA enhances your reputation as a reliable and trustworthy used car dealer. The public has confidence in the dealer who subscribes to the LIADA Code of Ethics and who displays the association emblem and membership certificate. Your business will be improved as an end result.
- ◆ LIADA is recognized throughout Louisiana as the official spokesman for the used car dealer. The association has an established record of accomplishment and fair dealing, its representatives are welcomed and respected by officials of every regulatory agency.
- ◆ LIADA includes in its membership dealers of all size - from the smallest to the largest. Its strength is in the devotion of its individual members. So whether your business is large or small, you are urged to join in this fast growing and progressive organization - an organization dedicated to serving you.
- ◆ LIADA is not something new. It was established in 1974 to represent the used car dealer in Louisiana.

Benefits of LIADA

- >Insurance Agent of Record for all your insurance needs.
- >Protection: We have a seat on the Used Car Commissions Board of Directors. We know whats happening when its happening
- >Two top Industry magazines: The Open Road and The Independent Dealer
- >LIADA Coupon Book
- >Automatic membership in NIADA
- >Necessary Forms sold "at cost" to members
- >Annual State and National Conventions to network for new ideas with your fellow dealers around the state
- >Web Site that you can visit anytime at LAIADA.COM
- >When you have a problem We have a solution!